

## GERWALD ROCKENSCHAUB WHAT ARE YOU LOOKING FOR?

18 APRIL – 18 JULI 2008

Since the early 1980's, the Austrian artist Gerwald Rockenschaub has worked in a macro cultural spectrum. He investigated paintings and architecture as well as codes of consumer goods aesthetics and pop culture. In the 1990's the artist, who was born in Linz in 1952, left painting completely. Fluorescent wall objects appeared in place of the canvasses of his so called "Neo Geo" pictures that gave him international recognition. These objects are made from transparent and monochrome acrylic glass. They take on the appearance of panels but seem to be more like display cases for what they would normally cover: a piece of wall and the hook that holds the object up.

Rockenschaub will change Y8 with little intervention and will in this way make the constructive elements of the space visible. He will colour the supporting beams. The colouring, in its mixture of trendy banality and esoteric profundity, emphasises the beams but, at the same time, is running contrary to their function. Thus, the beams open the space beyond its previously perceptible boundaries. With his acrylic glass works Rockenschaub drew the attention from the picture content to the picture holder. Now he withdraws the attention from the walls to what they are supported by and makes the art- and yogaspace itself become the object of the exhibition. The reflecting floor enhances the new perception, almost reduplicating it but at the same time distorting and questioning it.

We are very pleased that Gerwald Rockenschaub will release an exclusive Edition in conjunction with the exhibition that refers to the Y8 grid of 8 x 8 squares.

